

RESPONSE UNDER 37 C.F.R.  
§1.116 EXPEDITED PROCEDURE  
EXAMINING GROUP 3622

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

**Applicants:** Dimitri Kanevsky, et al.

**Docket:** YOR919990321US1(12837)

**Serial No.:** 09/422,195

**Examiner:** Donald Champagne

**Filed:** October 21, 1999

**Group Art Unit:** 3622

**For:** SYSTEM AND METHOD FOR GROUP  
ADVERTISEMENT OPTIMIZATION

**Dated:** June 9, 2003

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE UNDER 37 C.F.R. §1.116**

Sir:


Responsive to the Office Action dated April 9, 2003, Applicants  
respectfully request the Examiner to reconsider the application in view of the following  
remarks.

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**CERTIFICATION OF FACSIMILE TRANSMISSION**

I hereby certify that this paper is being facsimile transmitted to the Patent  
and Trademark Office on the date shown below.

Dated: June 9, 2003

  
Steven Fischman

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**SCULLY, SCOTT, MURPHY  
& PRESSER**

# Fax

<b>To:</b> Examiner Don Champagne	<b>From:</b> Steven Fischman
<b>Fax:</b> (703) 872-9327	<b>Pages:</b> 20(including fax cover sheet)
<b>Phone:</b>	<b>Date:</b> June 9, 2003
<b>Re:</b> U.S. Patent Appln. No. 09/442,195 Group Art Unit: 3622	<b>CC:</b>
Our Docket: 12837	

*09/422,195*

☐ Urgent    ☐ For Review    ☐ Please Comment    ☐ Please Reply    ☐ Please Recycle

• **Comments:**

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3. Response Under 37 C.F.R. §1.116

**Official**


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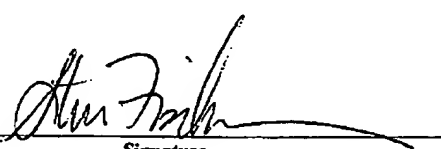
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**GROUP 3600**


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Serial No. 09/422,195		Filing Date October 21, 1999	Examiner Donald Champagne	Docket No. YOR919990321US1(12837)
Group Art Unit 3622				
Invention: SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION				
I hereby certify that this RESPONSE UNDER 37 C.F.R §1.116 (Identify type of correspondence) is being facsimile transmitted to the United States Patent and Trademark Office (Fax. No. 703-872-9327 on June 9, 2003 (Date)  Steven Fischman (Typed or Printed Name of Person Signing Certificate)  (Signature)				
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<b>AMENDMENT TRANSMITTAL LETTER (Large Entity)</b>				Docket No. <b>YOR919990321US1(12837)</b>	
Applicant(s): <b>Dimitri Kanevsky, et al.</b>					
Serial No. <b>09/422,195</b>	Filing Date <b>October 21, 1999</b>	Examiner <b>Donald Champagne</b>		Group Art Unit <b>3622</b>	
Invention: <b>SYSTEM AND METHOD FOR GROUP ADVERTISEMENT OPTIMIZATION</b>					
<u>TO THE COMMISSIONER FOR PATENTS:</u>					
Transmitted herewith is an amendment in the above-identified application. The fee has been calculated and is transmitted as shown below.					
<b>CLAIMS AS AMENDED</b>					
	CLAIMS REMAINING AFTER AMENDMENT	HIGHEST # PREV. PAID FOR	NUMBER EXTRA CLAIMS PRESENT	RATE	ADDITIONAL FEE
TOTAL CLAIMS	38 -	41 =	0 x	\$18.00	\$0.00
INDEP. CLAIMS	3 -	3 =	0 x	\$84.00	\$0.00
Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
 <input checked="" type="checkbox"/> No additional fee is required for amendment. <input type="checkbox"/> Please charge Deposit Account No. _____ in the amount of _____ <input type="checkbox"/> A check in the amount of _____ to cover the filing fee is enclosed. <input checked="" type="checkbox"/> The Director is hereby authorized to charge payment of the following fees associated with this communication or credit any overpayment to Deposit Account No. <b>50-0510/IBM</b> <input checked="" type="checkbox"/> Any additional filing fees required under 37 C.F.R. 1.16. <input checked="" type="checkbox"/> Any patent application processing fees under 37 CFR 1.17.					
 Signature			Dated: <b>June 9, 2003</b>		
Steven Fischman Registration No. 34,594  Correspondence Address Customer No. 23389					
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CC:					

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Multiple Dependent Claims (check if applicable) <input type="checkbox"/>					\$0.00
<b>TOTAL ADDITIONAL FEE FOR THIS AMENDMENT</b>					<b>\$0.00</b>
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